Phishing Assessment Resources

ELECTION SECURITY Exchange

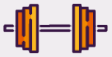
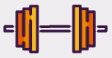
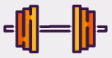
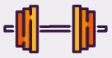
Phishing Campaign Assessments send simulated phishing emails to employees to evaluate how likely they are to fall for real phishing attacks. The goal is to identify vulnerabilities in user behavior, raise awareness, and improve an organization's ability to detect and respond to phishing threats. The table below lists free and paid phishing assessment resources, including vendor contact information, approximate costs, and the effort required to implement each service.

Cost icon : Shows the relative cost of one service to another.

Barbell icon : Shows the relative level of effort to install a service and maintain it over time.

Vendor	Where to Go for Information	Cost	Implementation Effort	
FREE & INCLUDED RESOURCES				
Election Security Exchange	election-security-training.securingelections.org			No account needed; phishing and social engineering training
Google Phishing Quiz	phishingquiz.withgoogle.com			No account needed; instant browser-based test
OpenPhish (Community Feed)	openphish.com			Simple sign-up; primarily a threat-intel feed
Gophish (Open Source)	getgophish.com			Requires server setup, configuration, and ongoing maintenance
Microsoft Attack Simulation Training (M365 E5/Defender P2)	learn.microsoft.com (Attack Simulation Training)			Enabled in M365 admin center; requires E5 or Defender Plan 2 license
Take9	pausetake9.org			No account needed; Basic to Advanced guidance on protecting yourself against scams
PAID SERVICES				
Cofense PhishMe	cofense.com/phishme			Cloud-based; template library, whitelist config, optional Cofense Reporter add-in

The vendor information provided in this document is for convenience only. Listing a vendor is not intended to be an endorsement of their products or services. Costs vary by organization size. Contact vendors directly for quotes specific to your organization

Vendor	Where to Go for Information	Cost	Implementation Effort
Curricula	curricula.com		 Cloud SaaS; simple admin setup; phishing simulation bundled in paid plans
Cybrary (Awareness Training)	cybrary.it		 Cloud LMS; minimal admin effort; no simulation engine (training-only)
InfoSec Institute (Infosec IQ)	infosecinstitute.com/infosec-iq		 Cloud SaaS; wizard-driven setup; API and SSO available for larger orgs
IRONSCALES	ironscales.com		 Native M365/Google Workspace API integration; fast deployment (~minutes)
KnowBe4	knowbe4.com/pricing		 Cloud SaaS; admin setup, LDAP/AD sync, whitelist simulation emails
PhishCloud	phishcloud.com		 Browser plugin deployment + admin portal setup; some endpoint config required
Phished (AI-driven)	phished.io		 Cloud SaaS; M365/Google Workspace SSO; admin config + user import
PhishingBox	phishingbox.com/pricing		 SaaS portal; AD/LDAP sync; SCORM LMS included; minimal technical setup
Proofpoint Security Awareness (ZenGuide)	proofpoint.com/security-awareness		 Integrates with Proofpoint email gateway; admin config + SSO setup
TitanHQ (SafeTitan)	titanhq.com/safetitan		 Cloud SaaS; direct email injection (no allowlisting needed); ~1–2 day setup
Terranova Security	terranovasecurity.com		 Cloud SaaS; LMS + simulation bundled; admin onboarding assistance available

Additional Guidance

All paid platforms listed above offer free demos or trials. Organizations with Microsoft 365 E5 or Defender for Office 365 Plan 2 already have access to Attack Simulation Training at no additional cost — check your existing license before purchasing a separate platform. For organizations with limited budgets, open-source Gophish combined with free CISA awareness materials provides a fully functional program with minimal spend.

Before making any purchases, contact your State Election Office to confirm whether these services are already provided in your jurisdiction. You may also wish to consult your State Procurement Office to determine if existing contracts are available for you to leverage.

IMPLEMENTATION EFFORT KEY:

	same-day setup
	1–2 days
	1 week (config + training)
	1–2 weeks (server or advanced config)